

Press Release

Stay In the Game: Jared Veldheer's Journey To the NFL

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Jared Veldheer is one of the top left tackles in the National Football League but very little of his path to the Arizona Cardinals is what you might expect. New book "Stay in the Game" follows Jared's journey from being a brainy, over-sized kid who often found it hard to fit-in to an athlete discovering his many talents. It didn't "just happen" though and without a core set of principles in his life, it never would have. Sometimes the best thing you can do is "Stay in the Game."

Author **Andy Losik** and Jared's parents **Jim and Mary Veldheer** spent nearly five years on the project but "Stay in the Game" is now available digitally in the **Apple iBooks** and **Amazon Kindle** stores as well as in paperback and eBook at **lulu.com**. Just search "Stay In the Game" or Jared Veldheer.

The book targets kids ten years and up as well as the casual football fan. Still, the hardcore pigskin geek will have plenty of material as it also details the college recruiting process, training for the NFL Combine and Draft, free agency, as well as the inner workings of how the League and teams operate.

"As much as this is a football story, it is equally a recipe for success at any of life's endeavors," author Andy Losik explains. "The key principles that have made Jared a success on the football field are essential to reaching any goal or realizing any dream."

Andy Losik is a 1994 Hillsdale College graduate and founder of Chargerblue.com, the longest running NCAA Division II fansite on the Internet. Andy has followed Jared's career from the signing of his letter intent to play at Hillsdale through his being named an offensive captain this season by the Arizona Cardinals.

Contact Andy with questions or interview requests at mrlosik@gmail.com or 269 569-0352. Jared Veldheer is represented by B2 Entertainment and may be contacted through Brian Bradtke at info@b2-enterprises.com or 480 788-0531.